



## EMILIANA ENTERS THE GROUP OF THE WORLD'S 50 MOST ADMIRED WINE BRANDS

Emiliana, the largest organic winery on the planet, has made its debut among **The World's Most Admired Wine Brands**, according to the **Drinks International's 2018 Brand Report**.

The report is based on a survey of international wine professionals, journalists, educators and masters of wine and aims to recognize a brand's exceptional characteristics, not only in relation to quality, but also with respect to production methods.

According to Emiliana's marketing director, **Alejandro Mitarakis**, *"this recognition is the product of an ongoing process that began many years ago. In addition to working constantly to make the best wines, Emiliana has also worked hard on building a consistent brand that generates confidence and that is very coherent about its message-elements that are certainly highly valued today."*

*"For Emiliana, being part of this exclusive ranking encourages us to continue in the direction we began 20*

*years ago and that has enabled us to deliver the highest quality wines, every bottle of which carries our philosophy and commitment to doing things in a different and non-conventional way,"* he added.

The report mentions Emiliana's varied portfolio, which includes brands recognized for their global level such as **Gê**, **Signos de Origen**, **Novas**, **Adobe**, and Emiliana's emblematic wine **Coyam**, which has earned numerous accolades for its quality over the years.

The article goes on to say *"But it's for its early adoption of organic winemaking and sustainable practices in Chile that Emiliana gets most recognition. It produced the first Chilean biodynamic wine in 2003 [Gê] and was certified carbon neutral a decade ago. It's also committed to betting the lot of its people through committing to fair wages and conditions, employee scholarships, and providing staff allotments."*

[See the full report here](#) 

**EMILIANA**  
ORGANIC  VINEYARDS